

Homeshare Strategic Advice and Support Offer

About Homeshare and Homeshare UK

Homeshare has the potential to change the face of social care in the UK and because of this there is increased interest and growth in the sector. Homeshare enables two unrelated people to share a home for mutual benefit and is an internationally recognised model that operates across 14 countries and is growing in popularity.

Homeshare UK is part of Shared Lives Plus and we support the network of Homeshare Schemes across the UK and ROI. We work closely with Homeshare International and have a representative on their international executive committee.

We currently support 20 schemes and provide support, good practice guides, policy information, support research, development and expansion of the model along with bringing together the community of Homeshare practitioners for regular practice focus meetings and an annual conference. Our quality standards ensure that the Homeshare UK network members self-regulate and continuously improve their practices so that they are safe, effective and delivering the highest quality service possible.

Shared Lives Plus and the UK Shared Lives and Homeshare Network

We are the only national charity and membership body for the Shared Lives and Homeshare sector. Our expertise draws on our growing network of Homeshare members across the UK. The network has grown rapidly over the past three years with 20 current members and additional organisations on the road to joining us. We provide our members and policy makers with advice, support, training and guidance and we bring them together into national communities of practice. We are the trusted partner of government and the regulators, which draw on our materials in inspections. Our goal is to support great Shared Lives and Homeshare for many more people, including groups who have not previously been offered them, such as people with mental health problems, older people and their family carers, and young disabled people in transition. We constantly develop and update a complete set of guidance, policies and national datasets which cover every aspect of delivering Homeshare safely and well.

Alongside the support we have always offered to members, we are developing a growing range of more in-depth support offers for new and growing Homeshare schemes and their commissioners. With our experts by experience, we are the only body which can offer specialist Homeshare co-production support and peer review.

With our national oversight and our experienced finance team, we are able to support you develop financially sustainable Shared Lives and Homeshare.

Your area needs Shared Lives and Homeshare

Your health and social care system is under unprecedented pressure. You want to offer safe, integrated, personalised support to people who need it which helps them to self-care and which enables families and communities to support each other. Shared Lives and Homeshare are affordable, well-established routes to achieving those goals. Commissioning capacity is stretched and investment tricky, so we have access to social investment and step by step support to start, review, grow or diversify Shared Lives and Homeshare programmes which are under-developed in the vast majority of areas. Investment and standing costs are relatively modest and outweighed by cashable savings inside two years.

With a well-developed Shared Lives and Homeshare scheme, your area will:

- Make community living achievable and affordable for adults with learning disabilities or mental health problems, including young people aged 16+
- Make less use of residential and institutional care, including ATU
- Reduce delayed transfers of care
- Enable more older people to remain independent in their own homes
- Support family carers to enable them to continue in their caring role

Our team includes

- Our widely-published CEO, Alex Fox FRSA, who has prominent leadership roles with the Think Local, Act Personal partnership and NHS England's Integrated Personal Commissioning board.
- Our Executive Director of Support and Development, Anna McEwen who has managed and commissioned Shared Lives in London, before leading national Shared Lives development programmes.
- Deborah Fox leads our Homeshare Policy and Development Team who have worked extensively with organisations and individuals to support the development of new schemes.

The opportunities for Homeshare in your area

Over the past 12 months the Shared Lives Plus staff have responded to a growing number of enquiries from potential Householders and Homesharers. Nearly half of enquiries have been from people wanting to engage in Homeshare in the Greater London area however, enquiries from other key cities including: Glasgow, Edinburgh, Manchester, Nottingham and Derby reflect the growing interest in Homeshare outside of London.

Shared Lives Plus Homeshare staff have been actively engaged working with organisations and individuals to support the development of new schemes. We are working with a growing number of Local Authorities to support them to consider Homeshare as a potential solution to local issues related to older people, social care and affordable housing. Several other councils are keen to promote Homeshare

strategically as a Housing and Social Care option and we are working alongside them to support the development of this model of care.

We launched a dedicated web portal for Homeshare in 2016 providing information, resources and support for schemes, potential Householders, Homesharers, commissioners and policy makers. An updated and extended version of the Good Practice Guide is available on the website. Homeshare is unregulated but operating schemes are keen to demonstrate that they work to a high standard. The Shared Lives Plus Quality Assurance Framework, developed in partnership with the Homeshare community and wider stakeholders, was published in 2016 with the first schemes signing up and demonstrating they are able to provide a safe and effective service later in the year. Our annual Shared Lives Plus Homeshare UK network conference offers the opportunity to bring communities of practice together to share learning and develop opportunities.

We believe that:

- Homeshare should be considered as part of every local Sustainability and Transformation Plan and by Health and Wellbeing Boards.
- To embed Homeshare into local housing and older people strategy there needs to be work undertaken to influence policy and decision makers at a local and national level.
- Schemes can increase their validity and standing with local Health and Social Care professionals by committing to the Shared Lives Plus Homeshare Quality Assurance Framework through which they can demonstrate that they are delivering a safe and effective scheme and are continually striving to improve quality, practice and process.
- Schemes continue to have huge potential to be a self-financing preventive intervention, but can only be successful where local agencies and Health and Social Care professionals value and promote the scheme and work with scheme staff to develop dedicated referral pipelines of potential Householders.
- Schemes need to have access to more robust and standardized Monitoring and Evaluation tools to be able to demonstrate the impact and effectiveness of their scheme.
- Schemes need to establish clear aims and objectives that can be monitored and measured, give more structure to the scheme and support further development of new practice and process.
- There are key policy issues that need to be resolved particularly in relation to single person council tax discount and housing benefit.
- Schemes need to engage with a more diverse client group and be reflective of the communities in which they operate.

Homeshare development can include:

- Start-up: whether Homeshare is new to the area or if an area needs a new scheme to bring Homeshare to a new group, or to accelerate growth.
- Identifying and tackling barriers to growth and success: including increasing scheme reach through tackling ineffective recruitment practices and developing effective referral and support pathways
- Improvement and quality assurance: we can help schemes to tackle common safety and risk management challenges.

Common pitfalls in Homeshare

There are a number of ways in which investment in Homeshare schemes commonly fails to demonstrate the desired return on investment. Pitfalls to avoid include:

- Homeshare is still relatively unknown and has little validity with Health and Social Care professionals who remain unwilling to engage with existing schemes.
- The key challenge for most schemes is the lack of early engagement from potential Householders.
- Schemes are unable to support their target client group due to ineffective processes around assessment and monitoring.
- Limited grant funding is available for the testing, start-up and development of Homeshare schemes and services lack the operational expertise to write successful applications.
- Lack of understanding of the financial impact of Homeshare and its relationships to individual council tax and benefit entitlements.
- Safeguarding concerns still appear to be one of the key barriers preventing statutory agencies engaging with Homeshare despite schemes being able to demonstrate they have robust practice and process in place to ensure they are operating in a safe and effective way.

Our approach: expertise combined with co-production

Shared Lives and Homeshare are both based around forming successful relationships between participants. People help each other and do more than they are expected or paid to do, which leads to unmatched outcomes and creates incredible value for money. The only way to achieve this is through genuine co-production. So we always involve trained experts by experience and people with direct lived experience as peer reviewers, to get a full picture of what is working and what needs to change.

We are often approached by consultants who have won work to develop Shared Lives or Homeshare, but who know very little about how the models work. Our team of experts work collaboratively with local organisations, commissioners, government

and regulators to develop the models and regulations. We produce and draw on a constantly updated pack of policies, procedures, guides and learning materials.

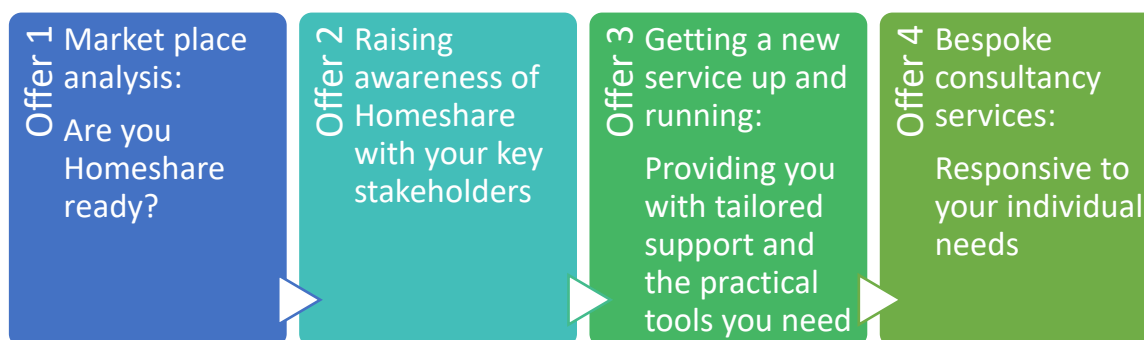
Our development team includes colleagues specialising in the development of Homeshare support for specific groups and purposes, including:

- Families with disabled children
- Transitions to adulthood
- Dementia and older people
- Mental health
- Support for family carers
- Domestic violence and offenders

Our quality assurance system for our work includes peer review of draft reports and recommendations, and the assignment of a project manager and Director overseeing the project, who will be available to troubleshoot any issues. We will identify and agree milestones, deliverables and the intended outcomes and keep in close contact with you to monitor your satisfaction with the work throughout the project and afterwards.

Our core offers – Setting up a new Shared Lives scheme

We tailor our support to you wherever you are in your Homeshare journey.



The offer below includes a guide price that can be adjusted as necessary to best suit your needs.

Guide prices are exclusive of essential travel/accommodation expenses.

Offer 1: Supporting you to explore and evidence that you are Homeshare ready

Help to develop the business case for Homeshare, identifying local priorities and gaps in the market alongside national policy, strategy and duties on commissioners to develop the market. This support will enable you to deliver a business case that both evidences the need, outcomes achieved in Homeshare and value for money. We will also support you to identify the options available to deliver a Homeshare service locally, the positives and negatives of each option and to make recommendations based on your local commissioning landscape.

We use our expert knowledge and understanding of Homeshare to conduct an evidence-based assessment of the potential for Homeshare in your locality. We carry out a detailed PESTLE analysis incorporating demographic analysis, a review of existing infrastructure and consultation with key local stakeholders to produce an options appraisal and business case for service development.

This offer will be tailored to your local needs and we will submit a detailed proposal once we have discussed your requirements.

Total cost between £6,800 - £12,200 depending on level of support required

Offer 2: Promoting Homeshare with stakeholders

The success of a Homeshare scheme is based on supply and demand, and so it is essential that there is a commitment to make referrals to the scheme. This half-day session is aimed at key stakeholders to introduce the Homeshare model, this may include social workers, health professionals, brokers, support planners, elected members, family carers and people interested in being part of a Homeshare arrangement. The session will cover:

- An introduction to Homeshare
- How the Homeshare model works
- Best practice and Quality Assurance
- How it is funded and paid for
- Benefits for people using Homeshare
- Risk management/ Safeguarding
- Value for money/ Cost saving

The session will also give attendees the opportunity to think about what opportunities, barriers and solutions locally in relation to the development of the Homeshare model and agree collective actions in progressing the development.

Costs = £800 - £1600 depending on numbers attending

Offer 3: Universal New Membership Offer: Basic support to get a new service up and running

This include the basic support you need to set up your Homeshare scheme and become part of our network. This package includes:

- First year membership of our HomeshareUK network
- One day dedicated consultancy to support the development of practice and process.
- Copy of the Homeshare Setting up a Scheme Pack which includes copies of key practice, process and policy templates.
- Ongoing support from the Shared Lives Plus Homeshare UK Team (which is subject to ‘fair usage’)
- Dedicated advertising space on the Homeshare UK web site.
- The opportunity to work within the Homeshare Quality Assurance Framework and demonstrate the good practice being delivered by your scheme.
- Access to the Homeshare UK network member’s area of the website which has current news related to Homeshare, delivery of good practice (Homeshare Good Practice Guide), updates on policy and funding.
- Access to Homeshare UK Network meetings, annual conference and training events.
- Access to the Homeshare UK network forum which enable members to contact each other and Shared Lives Plus staff easily.
- Members only resource library that holds key pieces of research, quality assurance information and draft documents that will support delivery of your Homeshare scheme – again this will come on line early in the new year.
- The opportunity to contribute to national reports and research.
- A collective voice with local, regional and national decision makers.
- Benefit from ongoing PR, marketing and awareness raising about Homeshare.
- Access to tailored Insurance products for your organisation and scheme participants.
- Benefit from the wider work and expertise of Shared Lives Plus.

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| Cost = | Charities and CICs | £850 |
| | LA’s and Private Sector Companies | £950 |

Offer 3+: Enhanced New Membership Offer: Dedicated support to get a new service up and running

In addition to the universal offer described above, our Enhanced New Membership offer will provide you with:

- An additional day of dedicated consultancy to support the development of practice and process prior to service launch

- Monthly support and challenge session by one of our experienced consultants and an end of year review.

This equates to an additional 10 days of support above the universal offer

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| Cost = | Charities and CICs | £7,850 |
| | LA's and Private Sector Companies | £7,950 |

Offer 4: Additional offers and training sessions

We can also offer one off seminars and training sessions on specialist issues such as Mental Capacity within Homeshare, Homeshare for dementia support as well as on the broader transformation and sustainability agenda, including our CEO's seminar on "Becoming an asset-based area". We can also provide consultancy support based on a daily rate to meet any bespoke support requests you have.

Further support can be purchased and provided as necessary at our daily rate of £700 plus expenses.

Contact

For more information please contact Alex Fox, CEO (alex@sharedlivesplus.org.uk) or Anna McEwen, Executive Director of Support & Development (anna@sharedlivesplus.org.uk)